## Mahalo Nui Loa To Our Sponsors...









Salon 808









2022 Lei Day Celebration Samantha Sun, Event Coordinator City & County of Honolulu, Department of Parks & Recreation

Please join us on May 2<sup>nd</sup> as we place all our contest lei at the tombs of our Ali'i

9:00 a.m. Mauna 'Ala The Royal Mausoleum 2261 Nu'uanu Avenue



Accommodations are available upon request from persons with disabilities, please call (808) 768-3003 or send an email to <u>parks@honolulu.gov</u> at least three working days prior to the event.

202 Honolulu Department of Parks & Recreation
Hawai'i Tourism Authority
and Hula Grill Waikīkī

Present the 94<sup>th</sup> Annual

## Lei Day Celebration



2022 Lei Court (left to right); First Princess Kalehua Tolentino; Lei Queen Natalie Brown Ah Quin; and, Princess Kēhau Holi-Robb

Sunday, May 1, 2022 9:00 a.m. – 5:30 p.m., Kapi'olani Park





Paid in part by the taxpayers of the City & County of Honolulu

CITY & COUNTY of HONOLULU Rick Blangiardi, Mayor

DEPT. of PARKS & RECREATION Laura H. Thielen, Director Kēhaulani. Pu'u. Deputy Director

## May Day is Lei Day in Hawai'i

May Day is Lei Day in Hawai'i

Garlands of flowers everywhere

All of the colors in the rainbow

Maidens with blossoms in their hair

Flowers that mean we should be happy

Throwing aside a load of care

Oh, May Day is Lei Day in Hawai'i

May Day is happy days out here!

By Leonard "Red" Hawk and Ruth Hawk



The first Lei Day was celebrated on May 1, 1927 with a few people wearing lei in downtown Honolulu. Over time, more and more people began to wear lei on May 1, and thus began the tradition of "May Day is Lei Day in Hawai'i." The first lei Queen, Miss Nina Bowman (pictured above, courtesy Honolulu Advertiser), was crowned by Honolulu Mayor Charles Arnold in 1928. Even during the COVID-19 pandemic, when large, in-person events were restricted, our island community found innovative ways to celebrate this uniquely Hawaiian holiday. This included a video presentation to mark Lei Day in 2021, and the Nā Lei Koa in 2020 to honor our first responders.

## Lei Day Program



9 a.m. - 9:45 a.m. Royal Hawaiian Band

10 a.m. - 10:45 a.m. Nā Wāhine O Ka Hula Mai Ka Pu'uwai

11 a.m. - 12:30 p.m. Investiture Ceremony for the 2022 Lei Queen and Court 12:30 p.m Official Opening of the Lei Contest Exhibit by the

2022 Lei Queen & Court

12:30 p.m. - I p.m. Nā Pua Lei O Lanakila Hula Hui

1:15 p.m. - 1:45 p.m. Sean Na'auao

2 p.m. - 2:30 p.m. Del Beazley

2:45 p.m. - 3:15 p.m. Hālau Hula 'O Hōkūlani

3:30 p.m. - 4 p.m. Kawika Kahiapo

4:15 p.m. - 4:45 p.m. NUE

5 p.m. - 5:30 p.m. Mana Maoli

The **Hawaiian Steel Guitar Association** will play in the lei exhibit area (open area between the bandstand and the Waikīkī Shell) from 10 a.m. - 3 p.m.

The **Lei Contest Exhibit** will accept fresh floral contest lei from 7:30 a.m. - 9 a.m. The official ceremonial opening of the lei exhibit is 12:30 p.m. The exhibit will be open to the public from 1 p.m. - 5:30 p.m. in the open area between the bandstand and the Waikīkī Shell.

Come to **Kūlana Lei**, a village of Hawaiian artisans, as they share their talents and skills with exhibits and demonstrations throughout the day (10 a.m. - 4:30 p.m.). Please share your photo memories with us via social media with the hashtag #LeiDayCelebration.

In addition to Kūlana Lei, **craft, lei and food vendors** will also be in the park all day. All events are free and open to the public. Information subject to change.